

Promotional & Advertising Opportunities

- Opportunity to organize an Official *Non-CME Industry Session* in a Plenary Hall, up to 60 minutes (Program subject to the approval by the WHAHC Committee).
- Includes hall rental, standard audio/visual equipment, and display table.
- Permission to use the phrase “Official Symposium of the 3rd World Hospital at Home Congress”.
- ☐Sponsored Symposia Programs will be included in a designated industry section of the Final Program (subject to receipt by publishing deadline).
- Time Slots: allocated on a first come, first served basis.
- Industry sessions will be clearly indicated in the meeting timetable/Program as: “Industry Session” not included in the main event CME/CPD credit offering”☐.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

NOTE: The supporting company in addition to the support fee must cover all speakers’ expenses including registration fee, accommodation and travel expenses. This also applies in the case where the speakers have already been invited by the Congress. In this case, the company will support the amount of nights as per congress policy.

- Company workshop session up to 30 or 60 minutes, Program subject to the approval of the Congress Scientific Committee.
- Includes live Q&A and IT support.
- Permission to use the phrase: “Official workshop of the

3rd World Hospital at Home Congress”.

- Workshop Programs will be included in a designated industry section of the Program.
- Supporters will be acknowledged in a designated section of the Program.
- Time Slots: allocated on a “first come, first served” basis.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

NOTE: The supporting company in addition to the support fee must cover the registration fees of all speakers. This also applies in the case where the speakers have already been invited by the Congress.Supporter will provide funding of the Conference bags.

- The bag will bear the Supporter’s logo and the Conference logo
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

* The bag must be approved by the organizing committee in advance.Supporter will provide funding for the Notepads & Pens for the participants.

- Notepads & Pens will bear the WHAHC logo and the Supporter’s company logo and will be distributed in the participants’ Congress bags.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the congress website and application, and with signage during the event.
- Supporter may provide a slide that will appear on plasma screens. The plasma screens will provide a platform for companies to promote their sessions.

- Your company's slide will appear for 60 seconds, and will be shown in a loop with other companies' slides and Conference information (content of slide is subject to the approval by the Scientific Committee).
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event
- Gain additional exposure for your Symposium by advertising it in a designated section of the Meeting App.
- The Meeting App will be available for all participants who download the app.
- One "push notification" sent to all participants* onsite through the mobile app, to be coordinated with Meeting Organizer. Specifications will be provided by the congress organizers.
- *Only for those participants who have opted to receive such information.

Promotional material (up to 4-page insert, A5 flyer) will be distributed onsite.

- Material should be provided by the Supporter and approved by the Secretariat.
- Supporters' product information will be available for all Conference participants.
- The distribution arrangement will be advised.

ADVERTISING SUPPORT OPPORTUNITIES

Full page color advertisement:

inside page / inside back page / spread page (different pricing) in designated section of the Final Program.

- The Final Program will contain the timetable, information about the scientific Program and other

useful information. It will be distributed to all registered participants in the Conference bags.

- The advertisement will be printed in the designated industry section of the program, according to compliance regulations.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the congress website and application, and with signage during the event.

Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organizer.

- **Exclusive:** Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress. "From" field will be Congress Acronym + Year .
- **Joint:** Mail blast will be shared with other supporting companies. Supporting company should provide the content for the mail blast following Kenes design requirements. Design of mail blast will be done by Kenes/Organizer.

** In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/ image, that will be embedded into the congress designed mailshot for an additional charge of \$ 250. Content received after the deadline may be processed for an additional fee of \$500.*

An example to a joint e-mail: Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, Medtech Europe (represents Medical Technology industry)

<http://www.medtecheurope.org/> and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Support and Exhibition Sales Department to discuss your needs.

ACKNOWLEDGEMENTS

Support will be recognized in the Industry Support and Exhibition section of the programme, on the event website, mobile application and with signage during the event.

NOTES:

*All pictures are illustrations only.□□□□□□□□□□

[PROSPECTUSPAYMENTS, CANCELLATION TERMS & CONDITIONS](#)

Contact us now

for pricing, bookings and customized packages.

[CONTACT US](#)